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### **Garey De Martini Joins Hill & Co. as Director of Marketing**

San Francisco, CA – November 29, 2007 – Hill & Co. Real Estate has named Garey De Martini Director of Marketing. With more than 25 years of experience in all facets of marketing, promotion, branding and public relations, De Martini will oversee brand development for the company and its agents. He will also be instrumental in helping to create state-of-the-art marketing programs to promote the sale of client homes.

“In San Francisco’s current real estate market, marketing is more important than ever. Homes are still selling when they are priced right and well promoted,” said Jay Costello, President of Hill & Co. “We want to be sure we’re doing everything we can to promote our company, agents and the homes we represent properly. Garey has proven he can do that.”

Most recently De Martini was the Director of Marketing with another San Francisco brokerage. His career includes stints as manager in the marketing departments of the San Francisco Chronicle and San Jose Mercury News. He also served as Creative Director at two leading ad agencies in Silicon Valley.

A native of San Francisco, De Martini is a graduate of U.C. Berkeley. He met his wife Maria in 2001, and they married in 2003.

#### **Hill & Co.**

Founded in 1956, Hill & Co. Real Estate is a San Francisco brokerage long associated with the City’s finest properties. With three offices and nearly 100 full-time agents, the company enables clients to successfully navigate San Francisco’s complex real estate market. Two additional Hill & Co. offices provide property management and rental services. For more information, visit [www.hill-co.com](http://www.hill-co.com).